



A² Accelerator Programm Berlin:
Speed Up Your Start Up!

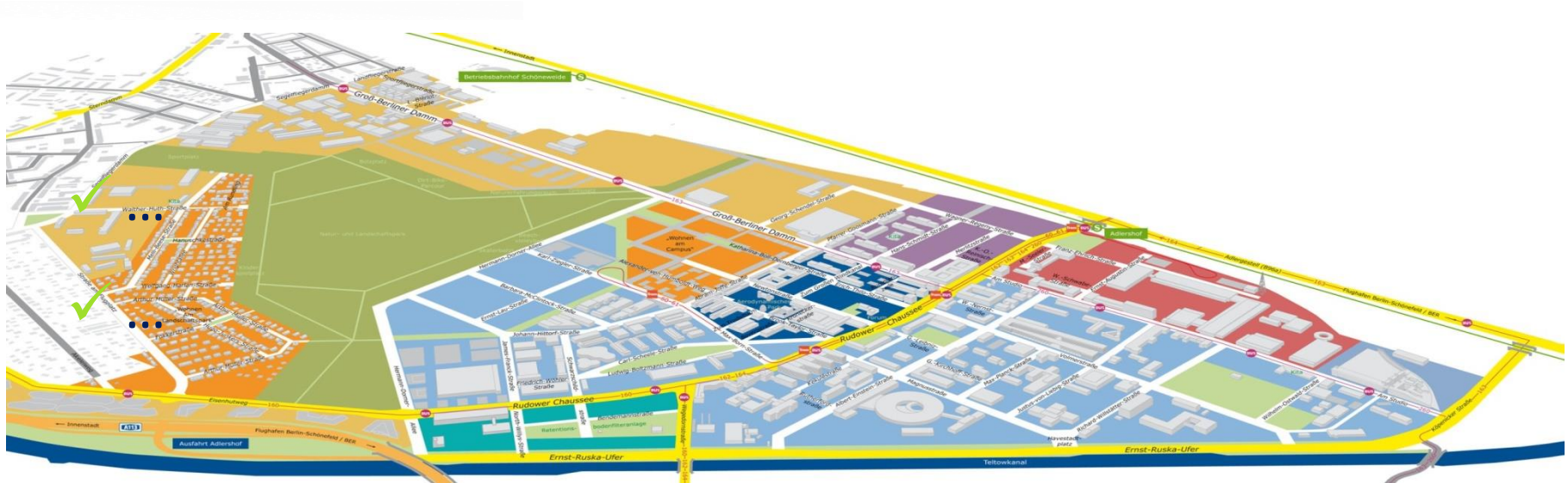
A² Adlershof Accelerator Energy

17.11.2016

Who we are.

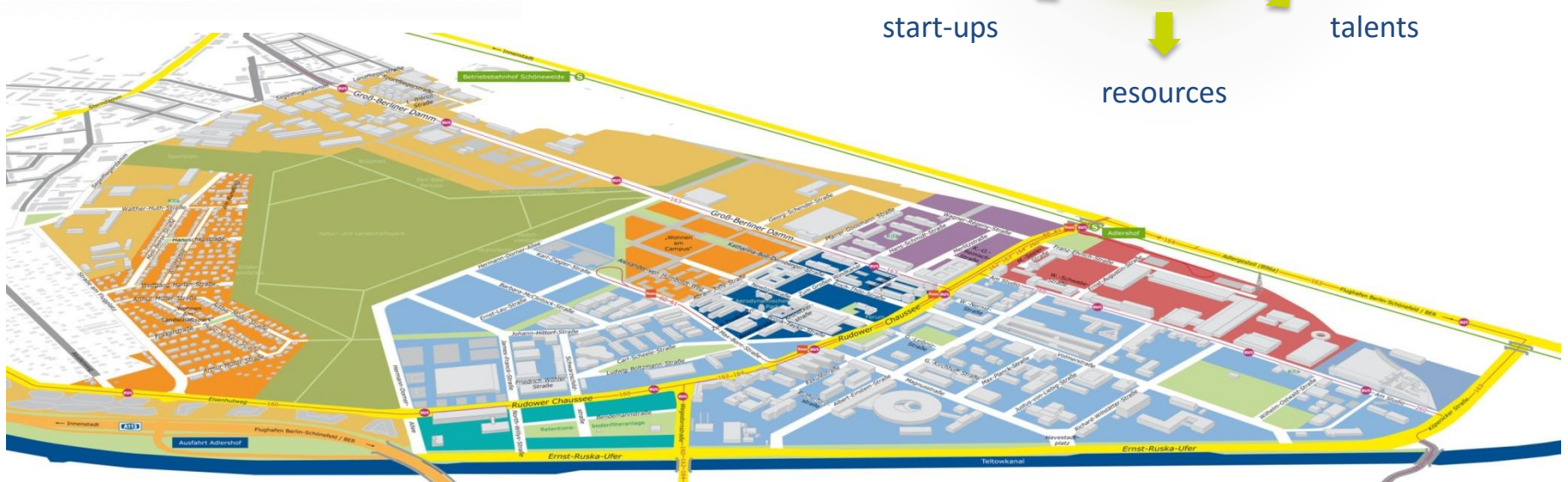
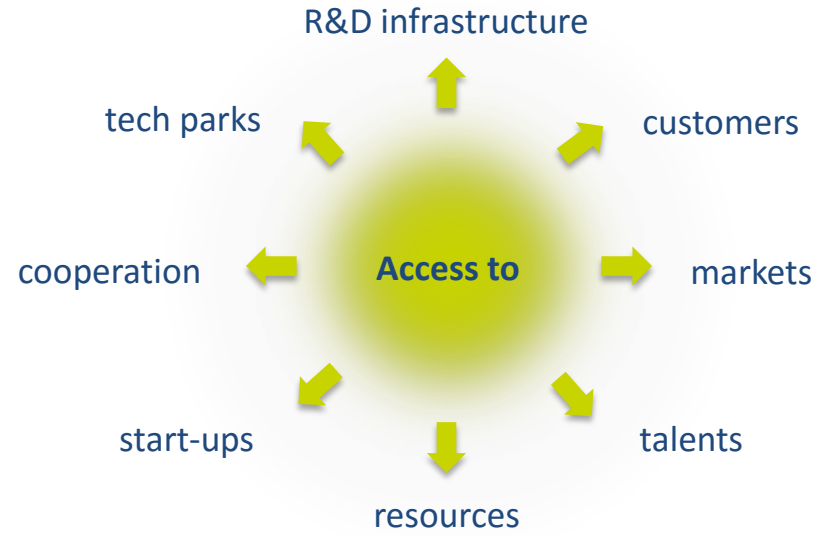
Berlin Adlershof Science and Technology Park → TOP15 worldwide

- **1,000** companies
- **10** non-university scientific institutes
- **6** institutes of the Humboldt Universität zu Berlin
- **3** business incubators
- **6** technology centres
- space for growth
- **16,000** employees
- **6,500** students
- **€ 1.6 bn** turnover

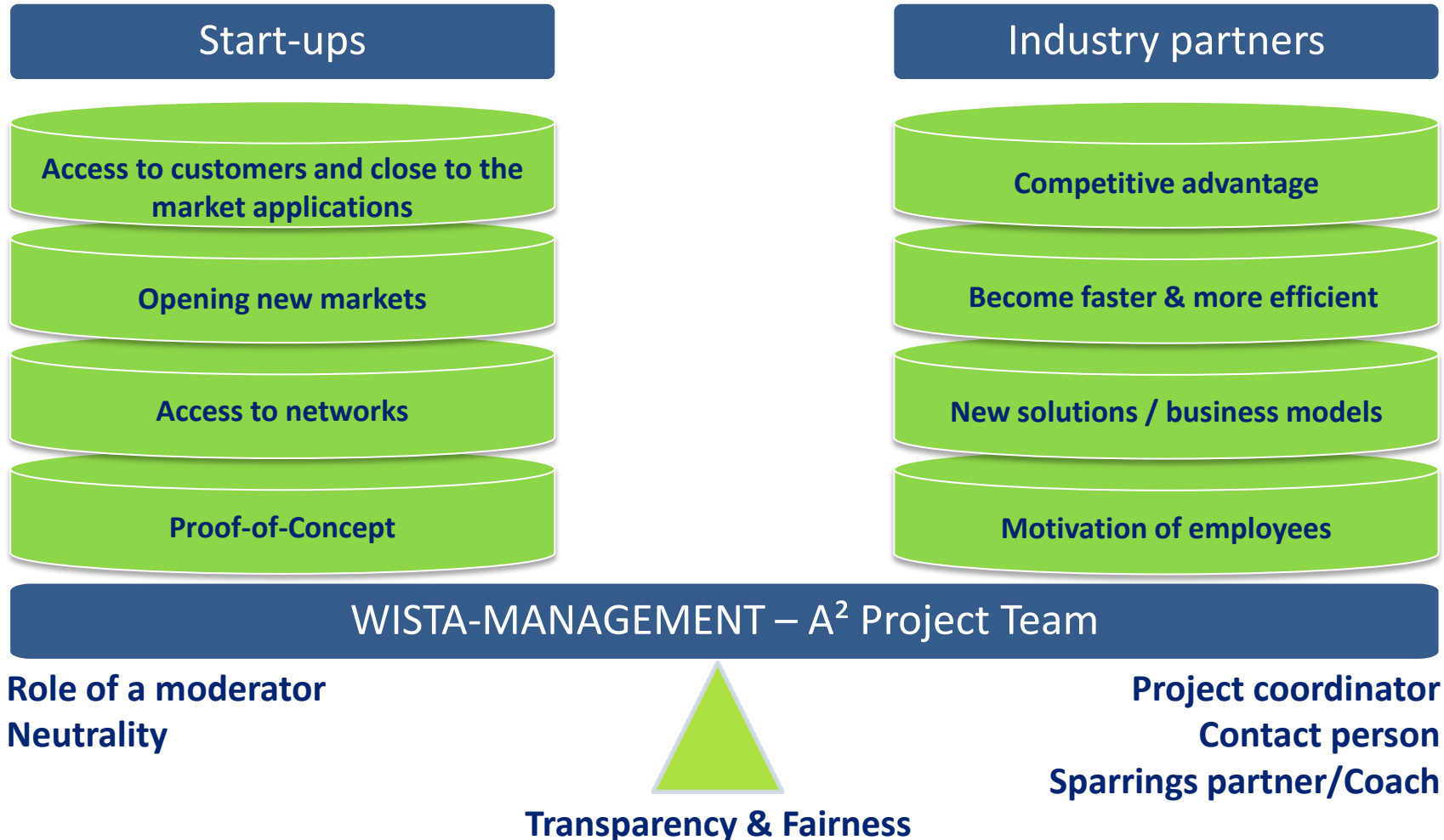


What we offer.

- ✓ clear tech profile
- ✓ modern infrastructure
- ✓ space for growth
- ✓ **NEW:** Accelerator programme



A² Accelerator Energy: What we do.



A² Accelerator Energy: USP.

- ✓ Initiative of WISTA-MANAGEMENT GmbH → **Neutrality**
- ✓ Paid by Industry Partners (**no public funding**)
- ✓ Young, **growth oriented** start-ups
- ✓ **Specific topic** (i.e. „Energy“)
- ✓ Together with **Industry Partners** active in this specific topic/field
- ✓ Goal: Successful **Pilot Projects**
- ✓ **Custom-made** to the needs of Start-ups and Industry Partners
- ✓ **Added value** by: Coaching, infrastructure and **networking**
- ✓ **No shareholding** in the Start-ups

A² Accelerator Energy: What's in.

- ✓ Pilot projects between Start-ups and Industry Partners
- ✓ Coaching/Training programme
- ✓ Access to networks
- ✓ Possibilities for pitchings at different events
- ✓ Co-working space
- ✓ Free accomodation for Start-ups during coachings



Review:

First batch A² Energy DemoDay – Agenda & Format.

DemoDay
A² Adlershof Accelerator Energy
 20.07.2016, Berlin Adlershof, Forum Adlershof



12:00-13:00 **Registrierung und Welcoming (mit Lunch Snack)**

13:00-13:30 **Welcome Address und Podiumsdiskussion zum A² Adlershof Accelerator Energy**

- Imagefilm
 - Welcome Address, Roland Sillmann, Geschäftsführer, WISTA-MANAGEMENT GMBH
 - Podiumsrunde zum A²-Programm
 - Martin Mahlberg, Geschäftsführer, BTB Blockheizkraftwerks- Träger- und Betreibergesellschaft mbH Berlin
 - Ronny Stamm, Leiter IT-Konzernstrategie, GASAG Berliner Gaswerke AG
 - Thomas Schäfer, Geschäftsführer, Stromnetz Berlin GmbH
 - Robert Busch, Geschäftsführer, Bundesverband Neue Energiewirtschaft e.V. (bne)
- Moderation: Roland Sillmann

13:30-17:00 **Start-up Präsentationen und Vorstellung der Pilotprojekte (Mod.: Oliver von Quast)**

13:30 *COMPLEVO GmbH*

13:45 *dezera GmbH*

14:05 *Vestaxx GmbH i.Gr.*

14:20 *pixolus GmbH*

14:35 *Sunride GmbH*

14:50 **Kaffeepause**

15:45 *CLOUD&HEAT Technologies GmbH*

16:00 *M2MGO GmbH*

16:15 *OEEX GmbH*

16:35 *spsControl / Holsten Systems GmbH*

ca. 17:00 **Get Together mit BBQ & Beer**

Format

- Presentations
 - Image film;
 - Panel discussion with Industry Partners;
 - Start-up Pitches & presentation of pilot projects
- Presentation area for Start-ups
- Presentation area of Industry Partners
 - Roll-ups & information material
- A lot of time for networking
 - during lunch, coffee breaks, BBQ
- ❖ Film-Team (also a Start-up): recording of all pitches & presentations
- ❖ Photographer: taking pictures all day long

Review: First batch A² Energy DemoDay – attendees & impressions.



A ² Team	6
A ² Start-ups	18
A ² Industry + bne	25
External guests	62
Total	111



Contact:

WISTA-MANAGEMENT GMBH

Berlin Adlershof

Yvonne Plaschnick, Project Manager A² Accelerator

a2@wista.de or plaschnick@wista.de

Tel.: +49.30.6392-2240

www.adlershof.de/a2

